



Minutes
Nevada Geographic Information Society (NGIS)
December 2018 Board Meeting
December 18, 2018
APPROVED

Call to Order

The meeting was called to order by NGIS President Gary Zaepfel at 11:06 a.m.

Roll Call

Present: Gary Zaepfel, Don Harper, Karin Hagan, Karla Chavez, Jorge Morteo, Moni Fox, Matt Lawton, Mitch Markey, Becky Reid.

Not Present: Andrea Adams, Polly Boardman.

Guests –None

Approval of Minutes - Karin

Minutes of the October 17th Board Meeting were submitted for review and approval. Don made a motion to accept both as written, motion seconded by Matt. Vote all aye – motion carried.

Minutes of the October 18th Business Meeting were submitted for review. Gary asked that everyone review the future goals on the Board meeting minutes and send in suggestions via email. Polly & Matt want to discuss NGIS sponsoring more get togethers in both north and south NV. Maybe not monetary sponsorship, but at least to get our name out there. Maybe at the Board meetings we can get together in person, as appropriate.

Treasurer's Report - Karla

Conference report: Still waiting on checks to arrive, asked Gary to send her a copy of what he's deposited this week so she can match them up. Depositing the cash from the t-shirts and lunch purchases. Revenue = \$31,356.75; still compiling expenses, currently at \$36k.
Bank balances: \$21,4xx total.

NGIS Marketing - Polly

Polly has expressed desire to lay out a marketing plan, looking for volunteers to do / assist. Karin & Matt volunteered to help Polly, as she's taking the lead.

Strategic Plan – Gary and Don

Gary and Don would like to get together with the officers and discuss the strategic plan with a goal of drafting a strategic plan before the next Board meeting, with input from other Board members.

2018 Conference Overview - Moni

Moni reported that RegOnline shows 125 registrations, 2 cancellations with 34 member registrations and 72 nonmember/ new members. 5 one day, 4 student. 10 vendor booths.

Moni noted that there appears to be a disconnect between the budget and the RegOnline numbers, so Karla needs to look at it more closely. RegOnline shows revenue of \$30,116 including sponsorships, vendors, ads, etc. Using the RegOnline numbers and what Moni has for the hotel expenses, we show a loss of \$6k. Gary, Moni & Karla will look into it and get the final numbers. The certificates for participation were overlooked at the conference, so Moni is looking into getting them out to the participants.

NGIS Day - Matt

Nov 14, NGIS day event following the conference as an informal pizza gathering by about 40 people. There was a brief discussion about future activities. There seems to be a recurring request for hands on training seminars. Alex Wheatley offered to spearhead the next gathering, tentatively scheduled for February for the NNUG. NGIS role will be to do more advertising, and step up and be a sponsor for the group meetings. NGIS is looking for these kinds of partnership opportunities with established groups. Along those lines, CalGIS 2019 has reached out to us for assistance as they are short on abstract submissions, so NGIS has sent out an email to our membership to advertise that opportunity.

2018 Conference Survey - Gary

Gary will send a summary out to the Board. Highlights: 69 responses, 10 questions. Conference overall – 57 sat+. Venue – all good +. Fav part? Keynote, venue, food. Networking seemed to be good, as well, likely because we were in a smaller space. Least fav? Few interesting sessions, preconference workshop (not really a workshop, should have marketed differently), lack of technical workshop, one note about lack of special diet. Need to be sure to add in a note on registration for special menu options, as allowed by the venue, or major food allergens. Want to change? Program was sent out late, more workshops, more technical sessions, get more students involved. Gary noted that we did reach out to UNR several times, but focused only on the GIS department. Maybe need to widen it to the full geography group and engineering? Needed better signage outside the rooms. Technical sessions? Yes. Content? LiDAR, ArcGIS Pro, etc. Timeframe? 12 months is preferred, though 18 was a runner-up. Can we support a 12 month schedule, based on the participation? The Board is leaning toward the 18 month schedule for timing and time to prep. Will also reduce redundancy in presentations both internal and external to our conference. Potentially looking at April 2020 for the 18-month cycle.

Geospeak

Gary – Still sitting out there, looking for someone willing to take it on.

NGIS Website - Gary

Gary – 142 members +/- Wild Apricot costs \$1k per year to run. \$3500/yr for Wild Apricot & RegOnline. That seems like a large expense for a small organization. Is it time to start looking for alternatives to Wild Apricot? Looking for volunteers to help look for alternatives and see if we should switch to something else. We primarily use it for membership management; is that worth it?

Open Discussion

Jorge – Videos from conference by next month.

Matt – Wild Apricot does have a tier below the one we're on for a 250-membership plan.

\$600/yr. We're currently at the 500-membership plan.

Matt – Considering attending the CalGIS conference, can carry any communications from us if we want. Being held in Fresno

Meeting adjourned @ 11:55 a.m.