



**Minutes**  
**Nevada Geographic Information Society (NGIS)**  
**October 2011 Board Meeting**  
**October 12, 2011**  
**APPROVED**

**Call to Order**

The meeting was called to order by NGIS President Matthew Krok

**Roll Call**

Matt Krok, Moni Fox, Gary Johnson, Karin Hagan, Eric Ingbar, Adam Johnson, Don Harper, Steve Mesa, Tom Wussow, Mark O'Brien, Eric Schmidt

Not Present – none

Guests – Safa Egilmez

**Agenda Review**

Adopted

**Old Business**

**Minutes of July 7, 2011**

Gary Johnson moved to approve, Adam Johnson second. No discussion. Unanimous approval.

**Officer Reports**

*Secretary (Hagan)* – Call for Calendar items.

*Treasurer Report:* (Johnson) Emailed the report to the Board prior to the meeting (see attached); provided verbal review.

**Committee Reports**

*GeoSpeak* – Debora was not in attendance. Reminder to send in articles/ideas for future issues.

*Web Committee* – Safa is making changes to the Conference webpage, which needs to be updated with new text. A suggestion was made that the NGIS webpage should have more content, such as interesting articles, information about what NGIS is doing, and information about what is going on in GIS in Nevada. Karin suggested pulling articles from Geospeak to post, or posting teaser headlines from the current Geospeak issue. The Board approved of the idea, and Safa stated that he will address it.

Matt suggested posting links to NGIS-approved LinkedIn and Facebook pages; the Web Committee will work on setting up these pages. The NGIS Board and the Web Committee would assist in running these pages.

Gary suggested adding a “Click Here” button to the NGIS homepage to show information regarding joining NGIS and updating contact information. Safa stated that he will look into this.

Eric S. noted that Douglas County is updating their website, and he’d like to add a link to the NGIS webpage. The Board supported the idea, and said that we should support other agencies linking to our page as well.

### *2012 Planning Committee*

The Committee continues to meet monthly. The theme for the Conference has been selected – “Sharing the Power of GIS” – and the logo contest is running now. Currently, there are three pre-conference tours set up. Steve Mesa has set up a 6 hour tour of Nellis AFB on Tuesday, including the history of Red Flag, a tour of the Threat Training Facility, Thunderbirds, either F-22 or F-16, and lunch at the Officer’s Club. Wednesday’s tours will be of the Nelson Mine and the Hoover Dam Bypass Bridge. The Committee is working on a 10-15 second promotional video for the Conference, to be embedded in an announcement prior to Thanksgiving. We have eight vendors reserved so far. There will be an NGIS booth, and a posters category for web mapping applications. We will have computers set up in the booth to display web mapping applications.

### **New Business**

*Strategic Plan* – Eric I. emailed information to Board members prior to the meeting. The Board is to review and provide feedback to Eric.

*Membership Dues* – Moni submitted a draft proposal (attached). The subcommittee asked how much it costs, per month, to run NGIS. Gary stated the costs are roughly \$2-3,000 per year. The web committee will provide an update regarding the cost of a membership database. Adam reported that the Windows webhost is approximately \$40/month. → \$3-3,500 per year for NGIS.

The dues subcommittee asked of \$20 for two years of membership would be reasonable. It was noted that Conference attendance currently provides 2 years of membership. Matt stated that the Bylaws provide that the Conference includes 2 years of membership, and that the Board has the discretion to institute dues.

Moni suggested that \$20/25 be pulled from every Conference attendee or vendor’s registration to cover the cost of 2 years of membership, and that if you don’t attend the Conference, dues would be \$20. Moni asked if we should raise the Conference fee. Karin suggested making membership duration be 1 year, so the accounting would be simpler. Moni stated that the 2 year membership keeps you a member if you can’t travel

to the Conference location the next year. Mark agreed that one year membership may be better for database concerns.

Eric S. recommended keeping dues and registration fee separate, which would make tracking cleaner. He also recommended giving members a discounted registration rate. Adam agreed that tracking this way would be easier. Gary suggested tying membership to the date of the Conference attended, then the membership calendar would be tied to the date of the Conference which shifts each year.

Not ready for a motion; more discussion needed. Do we need to go to the Membership? No, not for dues since the Bylaws provide that the Board has discretion to implement dues. If we decide to change the Bylaws (1 year membership, etc.) then we need Membership approval.

Is \$20 a plausible membership fee, or will it be a stumbling block to the Membership. Moni believes that \$20 is reasonable, and asked what NGIS provides to the Membership other than the Conference. Gary noted that we should use Geospeak to publicize the advantages of membership.

Moni asked why we are considering dues – do we need funds? Matt stated that a dues-based membership would provide a “clean” membership database. He also noted that if we’re not running NGIS off of the Conference alone, we could fund other things like scholarships, etc.

Eric I. and Adam noted that we could look at the issues of a higher Conference registration versus separate membership dues. Will an increase in Conference registration decrease membership? Likely. Steve asked if we need the funds from membership dues if we have no Conference or have low attendance? Adam replied that there are still annual costs associated with maintaining NGIS, such as the website, member database, Geospeak, Contact database, Membership certificates....

Matt: Discussion tabled until next meeting. Send feedback/comments to Moni for the dues subcommittee.

#### *Proposed White Paper*

Eric I. found a document on Return on Investment, etc., for GIS systems, and has circulated it to those Board members who said they would assist with the White Paper. They will have more information at the next meeting.

#### *Data Sharing*

Eric I. sent a notice to the Board regarding 2012 funding opportunities, which require an in-kind match. Don noted that the USF&W has previously looked at grants and opted not to apply because they’re waiting until the grants are more stable. Now may be the time. He will provide contact information to Eric I. of people who have explored this and

may provide teaming opportunities. (Discussion of categories.) Don stated that the grants should be posted any time (already behind schedule), and that the proposals are due in January. Matt suggested calling a special meeting to discuss options prior to the due date. Eric I. asked if we are the appropriate applicant. Matt suggested a joint application with the State Demographer's Office, NDOT, etc. Eric I. stated that he will keep the Board updated and will have a special meeting or subcommittee.

*Open Discussion*

Eric S. discussed the Light-Squared controversy, and asked if we should inform the Membership? Steve noted that this is the issue where providers want to send rural telecommunications over/near GPS frequencies, and asked if we should put information on the NGIS homepage, or links to informational sites. Eric S. said that he would discuss it with Tom and figure out how best to disseminate the information. Steve said that he would like to assist.

Should we move Board meetings to Wednesday versus Thursday? Yes. The next regular Board meeting will be Wednesday, January 11, 2012, at 1 pm.

**Motion to Adjourn (Fox; Ingbar): Approved. Adjourned at 2:18 p.m.**

## Treasurer's Report

Date	10/12/2011
Beginning Balance after all 2011 conference expenses	17,560.08
Income from 2011 conference	882.64
Office expenses	-304.50
	PO Box = 94.50 CC = 210.00
2012 conference expenses	-686.70
	Sam's Town = 500.00 Conference Mailer = 186.70
<i>Outstanding check = 440.00</i>	
<b>Balance as of 10/11/2011</b>	<b>17,451.52</b>

**Topic: NGIS Membership Dues    October 12, 2011 Board Meeting**

Objective: Define Initial Dues Structure for each membership category, Create Funding Source for NGIS Yearly Operating Costs while Promoting Membership and not impacting Conference Attendance

Implementation: TBD

Proposal Dues Committee:

**Regular or Individual** membership amount of each Conference Registration goes directly into an Operating Cost Fund. [Proposed portion \\$20.00.](#)

**Student** membership amount needs to be discussed. [Proposed portion \\$5.00.](#)

**Corporate/Vendor** includes two memberships (member is person attending or is whoever is registered by the vendor?). [Proposed portion \\$25.00.](#)

**Sponsor** one membership per attending or exhibiting or contributing and not attending. [Proposed portion \\$25.00.](#)

**Two year membership** can be attained by paying the dues at any time. [Proposal is \\$20.00.](#)

Membership is in effect for two years from January 1<sup>st</sup> as stated in the bylaws. Need to discuss the timing – MAY conference - is Membership retroactive to previous January?

Certificate of Membership provided to members in pdf form that they can print.

Operating Cost Fund Scenarios:

Flat Rate - 200 attendees/members @ \$20.00 = \$4000.00 which is \$333.00 per month

Flat Rate - 200 attendees/members @ \$25.00 = \$5000.00 which is \$416.00 per month

[Proposed amount above](#) - 135 Regular attendees @ \$20.00, 15 Students @ \$5.00, 45 Sponsors/Corporate @ \$25.00 and 5 non attendees @ \$20.00 = \$4000.00 which is \$333.00 per month

**Target monthly Operating Cost total needs to be identified by Treasurer and Internet Group.**

Future: Board will continue gathering ideas for implementing enhanced NGIS benefits such as mid-year instructional webinars that all members can view to promote increasing membership numbers.

## ARTICLE III.

### MEMBERSHIP

A. Eligibility. Any responsible individual or organization with a serious interest in the field of geographical information systems or geospatial data and approving of the objectives of the NGIS shall be eligible for membership in NGIS.

B. Categories. The categories of NGIS membership are:

1. Regular or Individual: Any individual interested in the mission and objectives of NGIS attending a NGIS sponsored conference during a given year or person paying dues for a given year.
2. Student: Any individual enrolled in school (Primary, Secondary, College) and attending a NGIS sponsored conference during a given year or student paying dues for a given year.
3. Corporate: Any business interested in the mission and objectives of NGIS attending a NGIS sponsored conference during a given year; exhibiting at a sponsored conference; or business paying dues for a given year
4. Sponsor: Any business or organization interested in the mission and objectives of NGIS attending a NGIS sponsored conference during a given year; exhibiting at a sponsored conference; contributing funds over a specified amount for a given year.

C. Duration. All members shall hold membership for a period of two years unless otherwise specified in these bylaws. The NGIS's membership year shall be from January 1 of one year through December 31 of the next year.

D. Rights and Privileges. All dues-paying members shall have full voting rights. Only dues-paying members that are members in good standing may hold elected office. Members shall be informed of the activities and progress of NGIS through annual or more frequent reports, newsletters, and/or NGIS meetings.

E. Dues. Initial NGIS dues for each defined membership category shall be established by the NGIS's Board of Directors, hereinafter referred to as "the Board". Thereafter, any change in NGIS dues must be approved by the membership. |